

How to Publish Academic Books: A Guide to Publishing Monographs, Edited Volumes, Textbooks, and Theses



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Preface

The academic book publishing sector has a key function when it comes to knowledge production and dissemination across various disciplines. For researchers, scholars, and educators, the process of moving from concept to publication is rarely a trivial task, and often involves the use of imagination, perseverance, and teamwork. Publishing a monograph, an edited volume or a textbook, or turning your thesis into a book can be painful. This book will help you demystify the world of academic book publishing, offering authors a guide to navigating the complicated process with success. This guide aims to provide authors with the knowledge of tools and resources needed to publish a book that reflects their research. If you want a sneak peek into the workings of scholarly publishing, it features advice from senior authors, publishers and academics with an intimate familiarity with the academic publishing process. Divided into chapters, the book covers the major elements of the publishing journey: steps to writing the proposal, advice on working with publishers, and challenges of the current moment, like open access and new fields of study.

The first step to getting published is learning to write a scholarly manuscript or book proposal. Writers need to know how to present their research in front of potential publishers. It necessitates, then, not just a firm grasp on the work in question but a facility for conveying the relevance of the work and its potential to make a difference. Therefore, it is very important to tread carefully through the relationship with the publishers, as the success of publishing partnerships relies heavily on trust, collaboration, and shared vision for the book. Open access publishing for scientific journals has played an increasingly important role in the ever-evolving academic world. There are new ways for authors to disseminate their work and increase the accessibility of research through open access. It is an exciting time to be an author, but it is also a challenging time in terms of financial viability and finding new publishing models. This section deeply studies the influence of open access so that authors can better develop books around it.

Many students work years on their theses, and getting them published can greatly aid their academic careers. It is not simply editing; this means changing the format to suit for wider academic publication and conforming to the expectations of the publisher. This book is a road map for authors making this transition. For authors in emerging or interdisciplinary fields, publishing can bring unique challenges. There may not be established publishing

pathways in these fields, or the intended audience may be smaller and more specialized. Despite these challenges, there are great rewards to publishing in such fields, and this book outlines strategies to achieve their success. Authors will discover how to seek the ideal publisher, determine their target market, and how to frame their work to have a noteworthy effect in their area. Technological advancements, global trends, and academic expectations have all combined to shape the future of academic book publishing.

By the end of this book, readers will be equipped with a fundamental understanding of the academic publishing process. From preparing manuscripts and working with publishers to navigating new models of publishing, this guide arms authors with practical advice and strategies to ensure their research becomes a published book. It is our goal that this book helps those who hope to disseminate their research through publication of scholarly books.

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